

# DUKE BOW

## NEWSLETTER

SPRING 22



The Duke Association for Business Oriented Women is pleased to present its latest newsletter for the Spring 2022 semester.

# EXECUTIVE BOARD

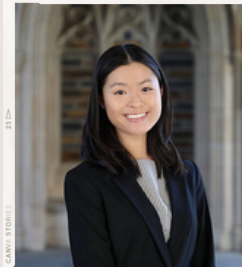
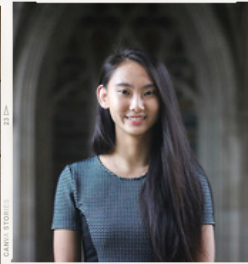
## EXECUTIVE LEADERSHIP

KAREN CHEN, Co-President  
SAMAYA PATTIM, Co-President



## DIVISIONAL VICE PRESIDENTS

HELEN CHEN, VP of Alumni Relations  
LOUISE LU, VP of Communications  
NEHA KARNA, VP of Events: Finance  
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LYDIA WANG, VP of Events: Diversified Industries  
LILY ZHU, VP of Events: Business in Tech  
SARA META, VP of Events: Spring Business Conference  
LEIGH MARSHALL, VP of Events: General Body Meetings  
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DANIELLE SMITH, VP of Community Engagement  
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## DIVISIONAL CHAIRS

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DILYS WANG, Membership  
THEIJA BALASUBRAMANIAN, Logistics



# A LETTER FROM OUR CO-PRESIDENTS

Dear BOW Supporters,

We hope that you've been doing well, and thank you for your support of BOW in Spring 2022! This spring, we have continued to innovate and expand our programming to better empower and uplift the next generation of female leaders. As always, we are deeply grateful for your support and generosity of BOW and its mission.

This semester, we were extremely excited to transition many of our signature events to a hybrid or in-person model, fostering a stronger sense of belonging and community. BOW's flagship Spring Business Conference was called Building You: Owning Every Step of Your Career, and was a massive success; we had over 200 in-person attendees and 8 incredible virtual speakers and panelists, including our keynote speaker Ida Liu, Global Head of Citi Private Bank, and our closing note speaker Angelica Visconti, Global Wholesale and Travel Retail Director for Salvatore Ferragamo. In addition, BOW was able to invite a diverse array of trailblazing and inspirational female leaders for our monthly General Body Meetings. In January, we heard from Paula Arrojo, Goldman Sachs managing director and private wealth advisor, and a strong advocate for women and Latino/as in the financial sector. In March, we were thrilled to have our first in-person GBM in over two years, hosting Gretchen Bellamy, the current Senior Director of International Diversity, Equity, and Inclusion at McDonald's. Finally, in April, we are excited to hear from Duke's own Sanyin Siang, who is recognized by Thinkers50 (the Premier Global Ranking of Management Thinkers) as the world's Most Influential Coach & Mentor.

In addition, BOW was thrilled to take a leading role in building an intercollegiate network of collaboration with women in business organizations domestically and internationally. We planned and hosted the first annual Women in Business Intercollegiate Mixer, with over 20 organizations across 19 different universities represented and over 200 attendees. We hope to continue to build and maintain this network to share resources and empower each other; most recently, we created an intercollegiate housing database to assist members as they move to new cities. We also held a virtual mixer for executive board and committee members between BOW Oxford's Women in Business, which provided new insights on how to improve both organizations.

In total, BOW organized over 130 events for our members this semester across a variety of industries, ranging from finance and consulting to business in technology to marketing, fashion, gaming, healthcare and more. We launched a new Business Clothes in a Pinch initiative, which aims to connect members in need of business clothes for interviews or professional events with other members able to loan clothes. Our Entrepreneurship division has also created BOW's first ever podcast, titled Boss with a BOW, which aims to recognize and interview outstanding entrepreneurs (the first episode is available to listen on Spotify!) BOW also had a successful recruitment cycle, accepting 47 new members, which brings our total membership up to 409 members.

We are thrilled to announce Sara Mehta and Lucy Ren as BOW's Incoming Co-Presidents. These two women have made significant contributions to BOW throughout their time in the organization. This year, Lucy and Sara were BOW's VP of Professional Development and VP of Events: Spring Business Conference, respectively. During the 2020-2021 school year, Lucy coordinated event logistics for BOW

programming as Logistics Chair, while Sara built out a Social Impact resource database and planned events as a member of the Social Impact Committee. Lucy and Sara have implemented several new initiatives and have demonstrated a keen understanding of BOW. They have clear visions of how our organization can continue to excel next year. BOW is in great hands.

As we near the end of the school year, we have been reflecting on our time with BOW and how much this organization has meant to us over the past four years (and will continue to mean to us as we embark on our journeys into the professional world and adulthood). BOW has contributed to so much of our personal and professional growth, whether it be through learning valuable leadership skills or meeting inspiring women who have come to be an amazing support system. It has been so exciting to be a part of this organization and an honor to be able to lead it in our final year. We look forward to seeing how BOW continues to grow and to staying active through our alumni programs.

We want to thank you for your continued support of BOW. We are deeply appreciative of our faculty advisors, alumni, and other supporters who guide and mentor us. To our corporate sponsors: your donations are vital to BOW's operations and programming. From all of us at BOW, thank you for your generosity and dedication to helping us provide the highest resources and opportunities to our members. Our mission at BOW has always been to empower women in their personal and professional endeavors, and it is your generosity that enables us to continue doing that- thank you.

With gratitude,  
Karen Chen and Samaya Pattim  
BOW Co-Presidents, 2021-2022



# MEET BOW'S INCOMING 2022-23 CO-PRESIDENTS

## Lucy Ren & Sara Mehta



### What are your goals for next year?

We are incredibly honored and excited to serve as BOW's Co-Presidents for 2022-23! As we complete the transition back to in-person events, we are committed to improving BOW's community, DEI efforts, member engagement, and resource accessibility. Our primary focus is to ensure that our 400 members feel valued, supported, and encouraged as part of the larger BOW community. We are excited to build a tight-knit community through social programming for committee members, pods for new members, and social events with alumni. As we continue to hold diversity, equity, and inclusion among our highest priorities, we aim to track our DEI efforts and encourage all divisions to create more resources for members with diverse backgrounds. We are also dedicated to increasing member engagement by ensuring that our offerings are well-aligned with members' needs and interests. Lastly, we want to help members better understand BOW's vast array of existing resources so they can better leverage our programs to pursue their career interests. We cannot wait to spend the upcoming year making BOW an even more helpful, accessible, and enjoyable experience for all of our members!

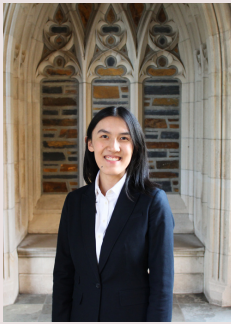
### How do you feel BOW has shaped you, and how have you shaped BOW?

**LR:** Ever since I joined BOW in my freshman fall and began serving on the External Initiatives Committee, I felt unbelievably lucky to find such an inspiring community of women who were dedicated to lifting each other up. BOW was instrumental in helping me connect with incredible alumni mentors, meet wonderful friends and role models, and pursue my career interests early on. I wholeheartedly believe that being in BOW has made me a better leader, mentor, and friend.

The most rewarding part of my BOW experience has been creating new resources to help members get to where they want to be in their careers. I am so grateful to BOW for giving me a supportive and empowering environment where I could turn my ideas into reality, whether it was producing data-backed, industry-specific recruitment guides as Logistics Chair in my sophomore year, starting the Career Confidantes series as VP of Professional Development in my junior year, organizing a virtual discussion with Oxford Women in Business, or setting up our new summer housing database. I have always been amazed by the dedication and generosity of BOW alumni and members who make initiatives like these possible. I am incredibly excited to co-lead BOW's Executive Board with Sara and give back to this community that has given me so much!

**SM:** I can confidently say that BOW has been one of the most integral parts of my Duke experience. I really can't imagine dedicating my senior year to any other organization. I am grateful for the unmatched personal development I have gained through BOW. I joined BOW with little knowledge of what a career in business means. Talking with upperclassmen, leveraging numerous resources, and engaging in alumni mentorship programs, I gained the confidence and insight to explore my career interests. I also really found some of my closest friends across all years! Serving on the Social Impact Committee, as the VP of Events: Spring Business Conference, and organizing the Women in Business Intercollegiate Mixer, I have been working towards making BOW members feel encouraged, supported, and prepared to achieve their professional goals, just like I have been. I am beyond excited to co-lead BOW's Executive Board with Lucy to collectively further this mission and meaningfully give back to this supportive, inspiring community.

# incoming executive board



## EXECUTIVE LEADERSHIP

SARA MEHTA, Co-President

LUCY REN, Co-President



## DIVISIONAL VICE PRESIDENTS

GINNY HAGERTY, VP of Alumni Relations

ABIGAIL KANTOR, VP Communications

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VALERIE DELIGIANNIS, VP Events: Spring Business Conference

CHRISTINA YOH, VP External Initiatives

DILYS WANG, VP Membership

MELANIE CHEN, VP Professional Development

ELIZABETH MASTRANGELO, VP Sponsorship

AMY ZHANG, VP of Social Impact



## DIVISIONAL CHAIRS

DAISY DAI, Alumni Relations Chair

SUSAN FENG, Co-Social Media Chair

NYA WILLIAMS, Co-Social Media Chair

MAYA TODD, DEI Chair

NAGGENA OHRI, Membership Chair

EMILY YANG, Logistics Chair



# Senior Reflections



"BOW has helped me grow my confidence in all aspects of my life. Through mentorship, many events, and inter-member interactions, I have gained a network for life that makes me the best version of myself. I want to thank every past, present, and future member of BOW for creating such a safe space to explore and learn about business together." – Alina O'Brien



"BOW has been an integral part of my Duke experience. The incredible events along with the networking and mentorship opportunities the organization offers have introduced me to various industries in business and helped me pave my future career path. Serving on the executive board has also strengthened my leadership, collaboration, and organizational skills which I know will be extremely beneficial in my job after graduation." – Danielle Smith

# New Member Spotlight

"I love BOW because of the great community it fosters. My favorite experience so far was BOW'S new member community dinner. Everyone was so friendly, and I loved learning about the group's diverse passions!"

**Sasha Gerber**



**Grace Hayward**



"I love BOW because of its supportive and inspiring network of members, mentors, and alumni. I have loved connecting with so many passionate people with diverse interests!"

"Coming into Duke, I wasn't sure what career opportunities were available. It felt intimidating and lonely to navigate everything myself, and BOW seemed to be an incredible resource. The kindness of the women I spoke with and the organization's wealth of knowledge were what made me want to join!"

**Kristina Wong**



# spring business conference

BUILDING YOU: OWNING EVERY STEP  
OF YOUR CAREER



**"I truly believe that seeing  
is  
believing. People need to  
look up and see that it is  
possible."**

**- Ida Liu, Global Head of Citi-  
Private Bank**

**What inspired this year's theme for the Spring Business Conference and  
what is one important takeaway that you wanted the attendees to  
receive?**

This year's theme was 'Building YOU: Owning Every Step of Your Career.' After talking with several BOW members about their diverse interests and want to explore a range of fields, we wanted SBC to provide relevant skills and takeaways for the same. We were inspired to have a general focus rather than focus on specific, popular industries.

**"You need to believe in  
yourself, and that will beat  
back the notion of  
imposter syndrome...  
because it's all in your  
head."**

**- Lisa Borders, CEO of WNBA**



## What was the most challenging aspect of planning this year's SBC?

It was definitely most challenging to adapt to the changing guidelines and speakers' considerations with rising Covid-19 cases on campus. In the month leading up to SBC, we had to talk with each of our speakers about their comfort with coming to campus and coordinate with Duke Admin. Fortunately, everyone was very flexible and understanding of BOW's mission and our want to make this SBC an incredible experience for BOW members, even though it was hybrid.



**"There is no chartered path. You are creating your own path."**

- Suhani Jalota, CEO of the Myna Mahila Foundation

## What was the most rewarding part of seeing the whole conference brought together?

It was most rewarding seeing BOW come together after almost 2 years! I was most happy seeing BOW members, even those who did not know each other before the event, interact with one another and get to know each other. I loved seeing all the smiling faces at the photo booth too.

The **Spring Business Conference Committee**, who found speakers and moderated each one -

Back row (left to right): Emily Yang, Jasmine Wen, Sara Mehta (VP of SBC), Vandita Garimella, Ava LeWinter  
Front row (left to right): Feng Yan, Kyra Cooperman, Aadyaa Singhania



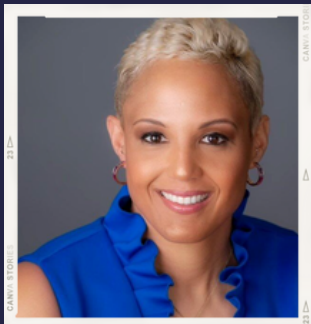
# General Body Meetings

## January: Paula Arrojo



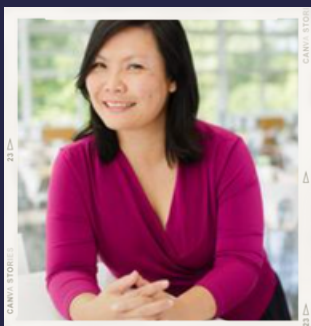
BOW hosted Paula Arrojo, Managing Director and Private Wealth Advisor at Goldman Sachs to speak at our first GBM of 2022. Paula graduated from Duke in 1992 and has been a strong advocate for women and Latino/as in the financial sector throughout her career. Paula spoke to members about the importance of informal mentorship, taking action, and creating lasting connections.

## March: Gretchen Bellamy



Gretchen Bellamy was our first in-person GBM in almost two years! Gretchen is the current Senior Director of International Diversity, Equity, and Inclusion and McDonald's. She is also an experienced lawyer and graduated from Duke Law school in 2005. Gretchen spent the evening talking about the importance of sticking to one's values, observing a company's culture, and the nuances of diversity, equity, and inclusion.

## April: Sanyin Siang



Sanyin Siang was the final GBM of the 2021-2022 academic year. Sanyin is an investor and advisor to tech founders, venture capitalists, boards, sports industry executives, and Fortune 500 CEOs. Sanyin received her MBA and BSE in biomedical engineering from Duke University and is the founding Executive Director of Duke University's Coach K Leadership & Ethics Center at the Fuqua School of Business. Sanyin encouraged members to tap into their strengths, have a multi-platform career, and create life-long relationships with both mentors and mentees.

# Featured Events



## **Abercrombie & Fitch Information Session**

Interested in working in fashion? Join Abercrombie + Fitch for an overview of their Leadership Development Program and their other opportunities for students!

## **Capital One Networking and LinkedIn Workshop**

During this interactive session, you'll learn from a current Capital One Business Analyst, best practices for networking and creating a LinkedIn. This is also a chance to hear more about #LifeatCapitalOne and ask questions about our exciting opportunities.

## **Consulting and PE Fireside Chat with TOYA ASBURY**

Join our fireside chat with Duke alum Toya Asbury ('02) to learn more about her inspiring career path and advice for navigating these industries long-term, work-life balance, and advocating for yourself as a woman in the workplace!

# Mentorship



**VALERIE DELIGIANNIS '24**

"My mentorship pairing with Lily has been one of the best parts of my BOW experience. Having an upperclassman who successfully went through finance recruiting was extremely beneficial as I went through the process myself, and Lily never failed to help me every step of the way. Throughout our time knowing each other, not only has Lily been an incredible mentor to me, but she has also become a friend. I'm extremely grateful for the mentorship program and even more grateful to have met Lily through it!"

"Valerie and I have actually only met virtually since I studied abroad in London last semester, and she is currently participating in the Duke in New York program. Nevertheless, we have developed a strong friendship, consistently talking about classes, BOW, and our shared interest in the finance industry. Given an increasingly digitized world filled with online meetings and check-ups, we were able to utilize this new environment for our mentorship pairing. I received a lot of help from my BOW mentors as I went through finance recruitment and our mentorship pairing allowed me to provide the same advice, guidance, and support that I received for Valerie. We can't wait to meet up in person in New York this summer!"



**LILY VORE '23**

# Thank you

to our generous sponsors

The logo for Bain & Company, featuring the text "BAIN & COMPANY" in red, with a red circular icon containing a white triangle to the right.The Barclays logo, featuring a blue eagle head icon above the word "BARCLAYS" in blue capital letters.The Capital One logo, featuring a red swoosh above the text "CapitalOne" in blue, with a registered trademark symbol.The CarMax logo, featuring the text "CARmax" in yellow and white, with a yellow dashed line below it.The D. logo, featuring a large white "D" and a small green dot on a black background.The Goldman Sachs logo, featuring the text "Goldman Sachs" in white on a blue background.The P&G logo, featuring a blue sphere with the text "P&G" in white.The Wells Fargo logo, featuring the text "WELLS FARGO" in white on a red background.The Yext logo, featuring the text "YE XT" in white inside a white circle on a black background.

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This newsletter was designed and edited by BOW's Communications Committee: Crystal Bai, Jessie Bierschenk, Mohini Johri, Abby Kantor, Louise Lu, Gaby Pereda, Rebecca Shu, Brandi Steirn, Katie Xu.